

# FACULTY OF INFORMATION AND MEDIA STUDIES



[www.fims.uwo.ca](http://www.fims.uwo.ca) ▶ FIMS & Nursing Building 2050 ▶ 519-661-3720

**Dean: T. Carmichael**

**Associate Dean (Graduate): P. McKenzie**

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**Assistant Dean (Research): J. Burkell**

Information technologies directly affect every aspect of our daily lives—the way we learn, consume, do business, construct communities and engage in leisure and cultural activities. These technologies impact the way we think, create, relate to others, and behave. They shape our world—or do we shape our world using these technologies?

## Undergraduate Student Services

Mon - Fri 8:30am - 12:00pm and 1:00pm - 4:00pm, FNB 2001

519-661-3542; Email: [mit@uwo.ca](mailto:mit@uwo.ca)

Academic counselling through SAO is mandatory for all first-year FIMS students.

## Degrees Offered

- ▶ Bachelor of Arts 3-Year, 4-Year, and Honors Specialization Media, Information and Technoculture Media and the Public Interest
- ▶ Honors Specialization in Media, Information and Technoculture (MIT) and Honors Business Administration (HBA)
- ▶ Certificate and Diploma Programs in Digital Communication offered: For details visit the Western Academic Calendar.

## Graduate Degrees

- ▶ Master of Arts (MA)
- ▶ Master of Health Information Science (MHIS)
- ▶ Master of Library & Information Science (MLIS)
- ▶ Master of Media in Journalism and Communication (MMJC)
- ▶ Doctor of Philosophy (PhD)

## MEDIA, INFORMATION AND TECHNOCULTURE (MIT)

Explore the nature and impact of communications technologies in today's world. Become an informed and critical analyst of our media and image-saturated social environment. Examine the convergence of information technologies, as print, video and audio join together in cyberspace to create new methods of communication and information dissemination. In this program you will take courses that develop your media and information literacy. You will also discover how media content is derived, filtered, edited, produced, owned, and presented in its various cultural forms.

### Admission Requirements

#### Required

Six Grade 12U and/or M level courses including:

- ▶ English (ENG4U)

#### Limited Enrolment

Admission to the senior years of all MIT modules is competitive and is limited to the capacity of the program. To be eligible for admission, students must complete 5.0 first-year courses with no failures. However, students registered in FIMS who complete 5.0 first-year courses with an average of at least 70% and a minimum grade of 65% in the required MIT first-year courses will be guaranteed admission to second year of the Major in MIT. The Faculty then ranks all remaining first-year MIT students who apply to second year and fulfill the minimum admission requirements, and makes offers of admission until the program is filled to capacity. Possession of the minimum requirement does not guarantee admission to a module in MIT.

#### Internships

Eligible third- and fourth-year students may complete internship placements in media or information-related fields. These can be completed over a term during the academic year or over the summer. MIT interns gain valuable hands-on skills and training and use their experience to establish connections with future employers. In previous years, MIT students have completed internships with Rogers Television, MLSE, *Canadian Living* Magazine, and Sony Music.

MODULE	PREREQUISITE COURSES
Honors Specialization in Media, Information and Technoculture	Completion of all first-year requirements with no failures. Students must have an average of at least 72% in 4.0 principal courses, with no mark in any principal course below 60%, and including a minimum grade of 70% in each of Media, Information and Technoculture 1020E or 1021F/G and 1022F/G, and MIT 1025F/G.
Major in Media, Information and Technoculture	Completion of all first-year requirements with no failures. Students must have an average of at least 68% in 4.0 principal courses, including a minimum grade of 65% in each of Media, Information and Technoculture 1020E or 1021F/G and 1022F/G, and MIT 1025F/G.
Minor in Media, Information and Technoculture	Completion of first-year requirements, with an average of at least 65%. Completion of 0.5 course from Media, Information and Technoculture 1050A/B is recommended. Note: Admissions decisions for the Minor in MIT are finalized after students have completed a first year program.

MODULE	PREREQUISITE COURSES
Honors Specialization in Media, Information and Technoculture (MIT) and Honors Business Administration (HBA)	Students apply for the combined program during their HBA1 year. Admission to the combined program is competitive and limited. Students must complete all requirements for the first two years of the Honors Specialization in MIT, obtain a minimum two year average of 80% with no failures, and achieve a minimum 70% in Business Administration 2257. Demonstrated participation in extra curricular and/or community activities, leadership and work experience are also admission criteria. Students applying to the Ivey Business School's Advanced Entry Opportunity (AEO) are also eligible to be considered for the combined program.

## MEDIA AND THE PUBLIC INTEREST (MPI)

Are you concerned with issues of equity, justice, democracy, and citizenship? Learn about the interaction between media institutions and social movements. Study the relation of communication practices to issues of equity, democracy, and civic inclusion. In the Media and the Public Interest program you will examine the interrelations of power, communications, and technology in the context of the expanding range of media activities and analysis by contemporary social movements.

While other programs of media studies may lead to professional work in media industries, business careers, or legal specializations, the Media and the Public Interest degree is particularly aimed at those who plan to work with communication issues in civil society movements, the non-profit sector or the public service. Enrolment in MPI is available to a limited number of students after completion of one year of successful study in MIT.

### Admission Requirements

Modules in Media and the Public Interest are only available to students after completion of all first-year MIT requirements.

*Note: Admission to the senior years of all MPI modules is competitive and is limited to the capacity of the program. Possession of the minimum requirements does not guarantee admission.*

MODULE	PREREQUISITE COURSES
Honors Specialization in Media and the Public Interest	Completion of all first-year requirements with no failures. Students must have an average of at least 72% in 4.0 principal courses, with no mark in any principal course below 60%, and including a minimum grade of 70% in each of Media, Information and Technoculture 1020E or 1021F/G and 1022F/G, and MIT 1025F/G.
Major in Media and Public Interest	Completion of all first-year requirements with no failures. Students must have an average of at least 68% in 4.0 principal courses, including a minimum grade of 65% in each of Media, Information and Technoculture 1020E or 1021F/G and 1022F/G, and MIT 1025F/G.